DATASCAN

OUTSOURCING VS DATASCAN

In today's omnichannel world, retailers are fighting to achieve the most accurate inventory count possible. They invest heavily in software, hardware and deployment, yet still don't receive the most valuable outcome: an accurate count.

Datascan puts the power of inventory counting where it needs to be—with you, the retailer. Our self-scan approach can cut your costs up to 40%. Take it from our top retail brand customers—empowering your own staff can increase your accuracy and decrease your total cost of ownership.

Here's how Datascan stacks up against the traditional outsourcing model:

OUTSOURCING

Retailers have no control over the process, resulting in unreliable and inaccurate reporting.

Poor accuracy: Rates fall as low as 60%.

Minimal flexibility around scheduling or process. Retailers do not have control over their inventory process.

Outsourced workers are unreliable and unfamiliar with a retailer's store environment, unlike trained and trusted staff.

Outsourcing creates a financial burden: Retailers must account for additional labor and operational costs.

Poor vendor and store coordination: Requires time and financial investment to transport outsourced workers.

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Reliable and streamlined process, providing full ownership and transparency from start to finish.

Inventory counts are 95% accurate or higher.

Control your own inventory process with flexibility: Retailers decide when and how they set up a count.

Datascan empowers retail employees to own the process, increasing morale and commitment to success.

Optimize your Total Cost of Ownership by leveraging self-scan functionality, reducing your labor costs.

Capitalize on your data for auditing, operational reviews and omnichannel efforts by taking advantage of custom reporting & data analytics.

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