

DATASCAN

NEWS RELEASE

FOR IMMEDIATE RELEASE

Contract Datascan LP

DATASCAN enters strategic partnership with ALTAVANT supporting Middle East retailers with their inventory counting processes

Carrollton, Texas | March 20, 2023. Contract Datascan, LP and ALTAVANT announced today that the companies have entered into a strategic partnership bringing comprehensive inventory counting solutions to retailers in the Middle East.

The agreement brings together the world's premier physical inventory self-scan provider and the Middle East's strategic retail consulting firm specializing in high performance integrated human-IT systems.

DATASCAN has proudly served the retail industry with their counting solutions for over 50 years. Altavant offers digital expertise that are human centric and maximizes the bottom-line impact of technology. This partnership enables Altavant to provide Middle East retailers with a greater range and choice of how, when and where they count inventory including full outsourced serviced counts, supervisory led counts and self-scan counts using Datascan technology.

"We are thrilled to announce our alliance with the Altavant team. Altavant has proven to be a skilled and reliable partner for customers throughout the Middle East. Their ability to deploy and support enterprise class solutions is second to none. Now with the ability to offer the Datascan solution in the retail market, Altavant can provide extensive value to retailers across the region. Datascan is a world class offering for managing inventory and together with the Altavant team, we are confident we will be able to solve critical business challenges with any customer in the region," stated Mark Belmer, Chief Revenue Officer of DATASCAN.

About DATASCAN

Datascan is a global leader in easy-to-use barcode and RFID inventory counting solutions for world-class retailers in more than 42 countries. Our fit-for-purpose scanners and best-in-class tracking software allow our clients to achieve accurate, on-demand physical inventory counts in the most cost-effective and efficient way possible.

About ALTAVANT

ALTAVANT is a strategic retail consulting firm specializing in high performance integrated human - IT systems. The company offers digital expertise that are human centric and maximizes the bottom-line impact of technology.

Media Contact:

Becky Corthell

Director of Marketing and Communications

becky.corthell@datascan.com

469-585-5891

<https://www.datascan.com>