

DATASCAN

NEWS RELEASE

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Contract Datascan LP
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DATASCAN enters strategic partnership in the Australian and New Zealand Retail Markets with Redfern Retail Risk Pty Ltd

Contract Datascan, LP and Redfern Retail Risk Pty Ltd announced that the companies have entered a strategic partnership supporting inventory counting solutions for worldwide retailers in Australia and New Zealand.

The agreement brings together the world's premier physical inventory self-scan provider and Redfern Retail Risk, with 28 years of industry experience working for Australia and New Zealand's largest and most iconic retailers.

DATASCAN has proudly served the retail industry with their counting solutions for over 50 years, including both New Zealand and Australian markets. Redfern Retail Risk is driven to protect businesses against financial loss associated with criminality and other forms of risk directly impacting stakeholders, assets, and reputation.

"Datascan is pleased to announce our alliance with Redfern Retail Risk. Neil Redfern is undoubtedly among the most experienced, knowledgeable, and respected loss prevention leaders in the region. Datascan is a world class offering for managing inventory and together with the team at Redfern Retail Risk, we are confident we will be able to solve critical business challenges with any customer in the region," stated Mark Belmer, Chief Revenue Officer of Datascan.

"Redern Retail Risk is very pleased to announce our alliance with Datascan and look forward to further supporting Australian and New Zealand retailers with a credible offering of inventory counting solutions. At our core, Redfern Retail Risk specializes in the protection of retail businesses, through the reduction risk impacting loss. We recognize the relationship and operational importance of maintaining accurate retail inventory, to maximize sales, identify loss, and drive critical decision making... all of which can be now further enhanced through our valued alliance with Datascan," explained Neil Redfern, Managing Director of Redfern Retail Risk.

About DATASCAN

Datascan is a global leader in easy-to-use barcode and RFID inventory counting solutions for world-class retailers in more than 42 countries. Our fit-for-purpose scanners and best-in-class tracking software allow our clients to achieve accurate, on-demand physical inventory counts in the most cost-effective and efficient way possible.

About Redfern Retail Risk

Redfern Retail Risk is a boutique service provider who selectively partners with clients to identify existing risk and future harm derived from a wide range of contributing factors gained from over 28 years of retail industry experience.

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