# DART SMART BY DATASCAN

TURNING INVENTORY MANAGEMENT INTO A STRATEGIC GOLDMINE

## WHY CHOOSE DATASCAN?

For more than 50 years Datascan has been helping retailers around the world solve their inventory challenges. Datascan applies that experience and expertise to deliver visual reporting and dashboards with actionable insights for continual process improvement.

DART Smart provides total visibility into your team's performance and into your stock levels to:

- Improve count productivity and accuracy
- Optimize stock levels, reduce holding costs and minimize shortages and overstocks
- Identify trends by category, season and location
- Guide loss prevention strategies
- Enhance the customer experience and meet demand





### INVENTORY COUNTING: NOT JUST AN OPERATIONAL MANDATE

Progressive retailers no longer view inventory counting as just an operational mandate; it has evolved into a strategic imperative.

The labor required in barcode inventory counting is not just a significant investment, but also a testament to the importance of inventory accuracy. With such a substantial resource allocation, managing the operational efficiencies of this activity becomes paramount.

The cost-intensive nature of inventory counting underscores the need for tools that deliver real results. Properly equipped, retailers can turn every count into a strategic initiative, driving sales, improving processes and realizing tangible cost savings.

DART Smart by Datascan makes all this possible.

With DART Smart, retailers are transforming their inventory approach, leading to greater accuracy, improved process compliance, enhanced operational efficiency and most significantly, reduced costs and a boost in sales.

## DATASCAN

### DART SMART'S MULTIFACETED ADVANTAGE

## Driving inventory record accuracy and process compliance

DART Smart provides in-depth insights that help retailers improve record accuracy. With precise data, retailers can ensure tighter process compliance, to align inventory management with best practices. This accuracy translates directly to a more efficient sales process, assuring customers they will find what they want when they want it.

#### Highlight high loss stores and SKUs

A unique feature of DART Smart is its ability to identify. high loss locations and specific SKUs within a store portfolio. This allows businesses to swiftly intervene, adjusting strategies or implementing corrective measures to mitigate losses.

#### 📀 Benchmarking for excellence

Through DART Smart's analytics, retailers can unearth best practices from their high-performing stores or regions. By emulating these successful strategies in underperforming areas, businesses can elevate their overall performance and standardize excellence.

#### 📀 Efficiently calculating shrinkage

Shrinkage can significantly impact a retailler's bottom line. DART Smart provides a foundation to calculate and analyze shrinkage, whether it arises from theft, damage or administrative errors. This aids in financial planning and guides loss prevention strategies.

#### Monitoring inventory accuracy degradation

Inventory accuracy wanes over time. DART Smart's continuous monitoring allows retailers to track this degradation, providing useful insights that can guide future inventory count plans.

#### 📀 Spotting supply chain anomalies

DART Smart's panoramic view of inventory aids retailers in identifying potential hitches in the supply chain. Addressing these issues promptly ensures a smoother flow of goods, reducing delays and associated costs.

Operational efficiency and cost reduction

A major win for retailers using DART Smart is an increase in operational efficiency. With streamlined processes and data-backed strategies, retailers can significantly reduce costs, ensuring their investment in inventory counting delivers a robust ROI.



Learn more about Datascan's inventory solutions

(866) 441-4848 info@datascan.com