

DOES INVENTORY RECORD

ACCURACY DIFFER BY MARKET SEGMENT?

YOU BET IT DOES.

Market segments often exhibit differences in inventory record accuracy, driven by:



Higher investment in anti-theft controls for high-value, attractive theft targets



Increased transactions for items with high sales velocity



Counting accuracy



Policy and process differences, even within the same market segment

Datascan's measurements for inventory record accuracy by market segment found:

Retail Segment	Monthly Degradation %	Annual Degradation %
Apparel	3.24%	38.8%
Department Stores	3.15%	37.8%
Footwear	2.06%	24.7%
Home Furnishings	4.62%	55.4%
Jewelry	1.75%	21.0%
Sporting Goods	2.90%	34.8%

**Annual Degradation % is an estimate assuming a constant monthly degradation % for 12 months and assuming 12 months between full physical counts.*

KEY TAKEAWAYS:



Varying levels of investment in inventory accuracy result in differing degradation rates



Frequent cycle and category counts will result in a lower degradation percentage and fewer inaccuracies



Degradation of inventory record accuracy progresses regardless of count frequency, but frequent counts limit losses

To learn more about how Datascan can help you avoid lost revenue, visit us at

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