



NEWS RELEASE

FOR IMMEDIATE RELEASE

Contract Datascan LP

DATASCAN launches complete RFID solutions in the Retail Market and announces partnership with Frequentiel

Carrollton, Texas | March 16, 2022. Contract Datascan, LP and Frequentiel announced today that the companies have entered a strategic partnership to bring comprehensive RFID solutions to retailers in North America and Northern Europe.

The agreement brings together the world's premier physical inventory self-scan provider and Europe's leading RFID provider.

DATASCAN has proudly served the retail industry with their counting solutions for over 50 years. Frequentiel's RFID solution, OCTO+, has enabled leading European retailers to track, count and analyze inventory management throughout the retail supply chain for over 14 years.

"We have been talking to clients about the benefits of perpetual inventory accuracy for some time, and we are very excited to be able to broaden our portfolio to include RFID tracking alongside our core Barcode solutions. This partnership gives our clients access to the potential of perpetual item-level tracking for every single unit in their inventory, backed by our own industry leading customer support," said Mark Belmer, Chief Revenue Officer of DATASCAN.

"Frequentiel is excited to partner with such an established industry leader and extend our reach into new markets. We believe that OCTO+, our RFID platform, that already tracks billions of items will help retailers in North America and Northern Europe with their omnichannel journey," said Jean-Baptiste Hochart, Sales Director of Frequentiel.

About DATASCAN

Datascan is the global leader in providing self-scan physical inventory counting solutions to world class retailers in over 42 countries. Our clients use our solutions software to enable their trusted employees to accomplish accurate, on-demand physical inventory counts in the most cost-effective and efficient way possible.

About FREQUENTIEL

FREQUENTIEL is an RFID leader for over 14 years in providing comprehensive RFID solutions (hardware, tags and software) for European retailers such as Galeries Lafayette and Kiabi. Frequentiel delivers a cloud hosted RFID platform that prevents out of stock situations and ensures optimal product availability in all channels (stores / e-commerce).

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